



Makes  
"little bits  
o'ones"  
take notice

**H-O** THE ONLY  
STEAM-COOKED  
OATMEAL

## THE GIRL WHO WORKS AND WINS How Is She Making Good?

Here's a New Idea on How to "First Aid" Her in Making Good; What Do You Think of It?—An Organized "Mother" for the Homeless, Helpless Girl in the Big City.

By Marguerite Mooers Marshall.

City mothers!

In a communication signed "Margaret Hannis" which I have received there is suggested this form of "first aid" to the girl on the firing line. It has peculiar appositeness, for we have just heard the stories of several young women who have been annoyed by the male "hawks" and "vultures" against whom "Margaret Hannis" believes the city mother would shelter her brood. What does the girl who works and wins think of this idea? I will let its originator explain it in her own words:

"There is no big city that does not need its 'mothers.' The girl coming to town in search of work, perhaps from a quiet little home tucked away in the country somewhere, knows an ache and loneliness that only the comforting hand of a mother can soothe. She has been told of the 'hawks' and 'vultures' that prey upon such as she, but she looks for these to come wearing bells to announce themselves. She does not look for them with cultured manners, just such as she dreamed her Prince Charming should be.

"It is so new to her to have finished and elegant and well-rounded compliments paid her; it is so new to her to be asked to dine at a restaurant where there are bright lights and 'something to drink'—just a little, this once; it will not hurt. If she were at home with her mother she would tell her all about it, but

OUTLINES A PLAN FOR THE ORGANIZATION.

"The organization of 'The City Mothers' might begin with, say,

half a dozen representative women—women who will make themselves truly 'God-mothers' to the girls who are alone in a big town. These would be the founders of the organization. As it grows, more and more chapters and chapter houses can be formed and established.

"The 'City Mothers' will divide the city into districts and in each district a chapter house may be founded. At first this might be the residence of the woman who undertakes the task in her district, but as soon as possible an independent house should be arranged for.

"The girl who is alone in the city may register at the Chapter House of the 'City Mother' in her district. No girl, then, need be without a 'mother.' She will not live in the Chapter House unless it should come about to establish lodging and boarding places. She would only be one who was enrolled, paying her dues, helping to maintain the house. Here a library and parlor should be supported, a place where friends may be received when a girl is only 'rooming.'

"With a 'mother' whose social position is assured no girl will be alone and friendless. If she is in doubt about anything whatsoever she may seek her 'mother' and know her interest will be safeguarded. If she is ill and out of work she will have her care; if her dues have been regularly paid up to that time and should she need advice in any business matter, proper legal advice will be supplied—the 'mother' will vouch for the girl, her conduct and her worthiness.

"Women physicians, lawyers, teachers and representative business women should be included in the organization of 'City Mothers,' so that girls may have the benefit of the knowledge and experience of women who are workers and know the business side of a woman's life, and who will be able to give the best professional services.

"In the work of the 'City Mothers' there should be no note of patronage or charity. The girls will themselves help to maintain the Chapter Houses through the dues that they will pay.

"The girl alone in the city who works for a pittance will feel herself a more dignified and important personage when she may refer to some woman of standing and assured position as her 'mother.' It is not hard to imagine that she will be treated also by employer and others as a person of more consequence than is the little girl now who is known to be alone, struggling to keep the wolf from the door, perhaps sending a few dimes home each week to 'help along' wearing shabby clothes and eating scant fare to do this much for those who love her and need her.

"The 'City Mothers' will know where all the girls registered at the Chapter Houses are employed, how many hours a day they work, how much is paid them, where they spend their evenings, what are their particular pastimes, what are their particular gifts and so far as it is possible will help the gifted girl to rise to a place of success."

FROM HUMBLE BEGINNING TO BUSINESS WOMAN; SOME DAY.

"Dear Madam: I am eighteen

years old and want to work when I was sixteen. I wish to say that in my opinion it is always the girl's fault if she does not succeed—unless sickness comes her way. I graduated from P. S. No. 5, Brooklyn, and went to work at 55 and 10 cent store at \$5 a week. Before graduating I went there Saturdays and worked until 10 o'clock in the evening. Thus I earned \$1 every Saturday. I saved that up until I had enough to buy my graduation clothes. Then I got a steady position at the store.

At present I earn \$6 per week. I was not quite satisfied with graduating from a public school, so I went to Girls' High School for four evenings a week and took up a commercial course. As yet I have not completed the course.

"I think it has been a great help to me, as my foreday has often asked me to help her to order the goods for the store. She has spoken to others of what an obliging salesgirl I am.

"I never mind if a customer comes in at closing time. I wait on her with the same willingness. I show toward all other customers, as I think probably it is not her fault if she has to call at the store so late. I spend my leisure time reading books that I know will be of help to me in the future. I am economical as to my clothes. I make them over and put new trimmings on them. In this way I am always clean and neat looking. I have saved and when I think enough saved I want to start in some little business of my own. I really look forward to making a success of my life.

WORKED UNCEASINGLY AND WAS NO CHATTERER.

"Dear Madam: At the age of fourteen I started as check girl in a store earning \$1 a week. Here I worked unceasingly, while other young people stood around chatting. But the experience did not prove worthless, for after two months I succeeded in getting a better position, increasing my salary to \$5 and obtaining much better hours. At first I found it difficult to progress with my new work, but by working a little through my lunch hour I soon caught up with the other girls. I have been in the building not quite one year and have received a higher position on another floor, with an increase of \$1 in my salary, while girls who were there one year before me are still working for their first pay.

"I am not quite sixteen, and am

working hard every day in order to increase my salary before the summer.

"Six dollars is all right, but it would be very little if I did not know how to put it to good advantage. Following are my expenses:

Board ..... \$2.00  
Clothing ..... 1.00  
Laundry ..... .50  
Allowance ..... 1.00  
Total ..... \$4.50

"Hoping I may read thrifter letters in the following issue of The Evening World.

"A WAGE EARNER."

QUALITIES THE GIRL WHO WINS MUST HAVE.

"Dear Madam: How does the girl earning a small salary manage to live on it decently and honorably? Now on \$5 per week a girl can live plainly and comfortably, cutting out amusements mostly. At that, she can take in some movies and social affairs, especially church affairs. They are a very good place for any girl who cares for the moral and social life, which all girls should choose.

"The girl who will succeed is the girl who is honest, trustworthy, ready to work for her employer's interest, obliging, pleasant. In my experience, the girl of this type almost always sure to succeed in business and gain friends, whatever line she may choose.

"E. A. B."

## Scott's Tissue Toilet Paper



Demand a definite measure of value when you buy. In toilet paper the way you get full money's worth is to buy

Scott's Tissue Toilet Paper.

"It's the Counted Sheets that Count"

You get a definite number of sheets to the roll. You get quality—that's assured in Scott's Tissue—and you get quantity, too.

1,000 Sheets, 10c

Look out for the big puff rolls at a low price—they are as misleading as the false-bottom measures.

Scott-Tissue. Treated with Canadian Balsam. 2500 sheets in carton of 3 rolls, 30c. Ask your dealer.

SCOTT PAPER CO., 36 Church St., New York

Makers of absorbent Scott's Tissue Towels

SUNDAY WORLD WANTS WORK WONDERS

## B. Altman & Co.

### Correct Spring Modes in Young Men's Suits

(sizes 32 to 40 chest) are the feature of interest in the Department for Young Men's Clothing.

The large collection of new models shown represents the latest style developments, the special aim of the Department being to meet every requirement of the young man who desires to be fashionably dressed. In the regular stock smart suits are shown at \$20.00, \$22.00, \$25.00, \$28.00 to \$40.00.

(Fourth Floor, Madison Avenue section)

Fifth Avenue-Madison Avenue

34th and 35th Streets

New York

125th Street West

**KOCH & CO.** INC.

125th Street West

## 1860 56th ANNIVERSARY 1916

History-Making Values are here for this

### Week of Most Sensational Offerings

Girls' Spring Dresses, \$1.79

In Scotch and novelty ginghams, plaids and checks; also white and colored repps, trimmed with embroidery; models are Russian blouse, middy and empire, full skirts; 6 to 14 years. Third Floor.

New Model Skirts, \$1.77

Regular and extra sizes in black and navy blue serge, and black and white checks, made plain and shirred back, with pockets and detachable belts. Third Floor.

Notion Specials

\$4.98 four section adjustable dress forms ..... \$3.65  
\$2.49 Kollaps dress forms ..... \$2.10

250 Doylies, 2 for 25c

Some with crochet and scalloped edges.  
Art Embroidery Dept., 2d Floor.

\$1.00 Black Moire Bags, 79c

Self-covered frames, fitted with purse and mirror, plain or jeweled clasp. Main Floor.

\$1.50 Casque Combs, 98c

In the peacock color tones, also blue and green amethysts and rhinestones. Main Floor.

\$3.50 Quadruple Plated Bread Trays, \$2.75

Engraved free of charge, plain bright finish, with three edge. Main Floor.

Two Specials in Table Damask

All linen damask by the yard; regular price \$1.25 and \$1.25, at \$1.10 and 98c

Mercerized damask by the yard; regular price 75c and 68c, at 64c and 54c

Main Floor.

Extraordinary Values in Boys' Two-Trouser Suits

Absolutely all-wool Navy blue suits, two trousers with each suit; cheviot and tweed mixtures; sizes 10 to 15. Third Floor.

Absolutely all-wool Navy blue yarn dyed kerris suits, two trousers with each suit; new spring mixed mixtures; sizes 10 to 15. Third Floor.

### Three-Day Sale of Toilet Articles

Soaps

Palm Olive Soap, 3 cakes for 20c  
Habeckin Soap, box of 3 cakes 12c  
Fairy Soap, 4 cakes for 22c

Armour's Toilet Soap, box of 3 cakes ..... 9c  
Munyon's Witch Hazel Soap, 2 cakes for 11c  
Armour's Bath Soap, cake ..... 4c  
Caracalla Bath Soap, box of 4 cakes ..... 17c  
White Castile Soap, bars ..... 27c  
Green Castile Soap, bars ..... 14c  
Johnson's Foot Soap, cake ..... 15c

William's "Mug" Shaving Soap, cake ..... 3c  
Toiletries Soap or Powder 15c  
Manicure Articles Etc.

Lustrite Nail Enamel and Nail Buffers ..... 17c  
Lustrite Nail Polish ..... 15c  
Sheel Nail Files Orangewood ..... 7c  
Sticks ..... 5c  
Emery Boards ..... 3c  
Powder Puffs ..... 10c  
Chamois ..... 40c size 30c  
Ej Radio Hair Remover ..... 37c  
Toilet Paper, Red Cross ..... 4 for 25c

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Manicure Articles Etc.

Tooth Powders, Paste, Etc.

Sanitol Tooth Powder, Paste & Liquid, each 14c  
Kolyon Tooth Paste ..... 15c  
Pebeco Tooth Paste ..... 30c  
Dioxogen ..... 15c  
Glyco Thymoline ..... 20c  
La Yale ..... 10c  
Peroxide, 3 oz. 10c  
Witch Hazel ..... 10c  
Pond's Extract ..... 15c  
80c size 30c

Talcum Powders

Mennen's Talcum ..... 11c  
Squibb's ..... 12c  
Babcock's ..... 11c  
Corylopsis ..... 11c

Women's Glove Silk Vests, \$1.18

Tailor hand finished, reinforced silk protector, assorted silk embroidered styles, in pink and white. Second Floor.

All Linen Initial Handkerchiefs, 12 1/2c

Men's and Women's; a good assortment of embroidered corners, colored borders and colored silk. Main Floor.

\$3.50 Ostrich Boas, \$1.95

Black, black and white, navy and white, brown and white. Main Fl.

25c Veilings, Yard, 12 1/2c

All the popular shades as well as blacks, fancy meshes and octagons. Main Floor.

Children's \$1.00 School Dresses, 89c

In novelty ginghams, chambrays and repps, fashionable models, with combination collars and cuffs, pretty belted effects, some with smocking; sizes 6 to 14 years. In the group are some bloomer dresses of checked ginghams; sizes 6 to 10. Third Floor.

Children's \$1.00 School Dresses, 89c

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49c Shepherd Checks, 37 1/2c

12-inch wool filled shepherd checks in every size check in demand. Second Floor.

Anniversary Specials in Boys' and Girls' Shoes

Boys' Shoes, made of heavy calf and patent leather. Rubber out, sizes 1 to 5 1/2. \$1.98

Little Boys' Shoes, patent leather and gun metal; sizes 2 to 13 1/2. \$1.48

Girls' gun metal and patent leather, cloth and kid tops; sizes 5 1/2 to 11. \$1.45

Growing Girls' White Canvas Button Shoes, 98c

Sizes 5 1/2 to 6. Third Floor.

Parcheesi, 59c

This is one of the best-known games, sells regularly at 69c. Basement.

\$1.25 Aluminum Double Rice Boiler, at 95c

The famous "Betty Bright" aluminum ware; 5 quart capacity. "Betty Bright" aluminum flat bottom covered stew pan, 4 quart; regular price \$1.25; 87c special. Basement.

Household Sundries

10c Buffalo Ammonia, 20 ounces bottle by Toot. 2 bot. 17c

15c Nickel-rim Casserole, with brown and white earthenware inset and cover. 89c

\$8.50 Porcelain Dinner Set, \$6.98

100 pieces for 12 people, green and gold border decoration. Basement.

55c Men's Thread Silk Hose, 3 for \$1.00

Seamless, in assorted colors, with woven vertical stripes; also black with white side cloth, with striped top, and pure silk in solid colors and black and white; full fashioned.

25c Men's Fibre Silk Sox. All colors as well as black and white, 8 pair 50c. Main Floor.

Women's Silk Lisle Hose, 22c

Black, full regular made, double soles and deep garter tops. Main Floor.

Children's Coats, \$2.35

Agas 2 to 6 Years

This fully perfected and improved player-piano—an instrument of delightful musical quality and a finer and better player than any other house has ever offered at the price—

## THE AEOLIAN PLAYER-PIANO

With a beautiful Music Cabinet and your choice of Music Rolls to the value of \$10

ON THESE REMARKABLE TERMS

First Payment (securing immediate delivery of the complete outfit)

**\$10**

Balance in convenient amounts monthly

PRICE OF OUTFIT, \$420

Why the Aeolian Player is Superior

The Aeolian Player-Piano is superior because of many patented improvements. The Aeolian Company were the pioneers in the player industry. Into every Aeolian instrument goes an unequalled practical experience and the skill of the greatest staff of experts in the player industry.

The fine musical results obtainable with the Aeolian Player-Piano are not dependent upon some single and sensational feature. They are due rather to well balanced perfection throughout the instrument.

A pneumatic system which is truly wonderful in its simplicity and efficiency makes this Aeolian Player instantly responsive. It is unexcelled in ease of pumping. And the complete and efficient devices for expression control provide the entire range of pianistic effects.

As pianos, these Players are delightful in tone, beautiful in finish. For playing from the keyboard, they have all the qualities that you have always associated with pianos of highest grade. In every detail these

Aeolian Player-Pianos are Aeolian instruments and carry this Company's full and unqualified guarantee.

The Music Roll Cabinet

The Roll Cabinet is a handsome and durable article of furniture. Its ample, roomy proportions provide shelf space sufficient to accommodate an extensive library of music. The workmanship is high-grade in every particular and the finish is matched to that of the player-piano.

A Fine Selection of Music Rolls

The Music Rolls are the finest in the market. They are made in our own factories and guaranteed perfect. You make your own selection from either the machine-cut or the finest type of hand recorded rolls. Prices are as low as 25c per roll—so an extensive variety of music can be secured for \$10.

We invite you to come to Aeolian Hall and see and try these fine Player-Pianos. We are glad to demonstrate them regardless of whether or not you are ready to purchase.

Remember, these Player-Piano outfits are on display in both New York and Brooklyn

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IN NEW YORK  
29 West 42nd Street

Tomorrow at  
**AEOLIAN HALL**

IN BROOKLYN  
11 Flatbush Avenue

